



**By Al Sanchez**

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# 1. Introduction

Welcome to the amazing world of Photography! Hopefully you are as interested in it as I was when I first started.

Looking through various magazines and books I was always amazed at how some pictures simply seemed to be “perfect”. I was always dumbfounded when I saw great pictures of travel spots such as Los Vegas and when I went there and take pictures none of them came out anything close to “perfect”.

I would try to solve this by getting more equipment, a longer telephoto lens, a better tripod, and cooler lenses. However, none of this “stuff” seemed to do the trick.

Taking great photographs has not much to do with equipment. Equipment can greatly aid a photographer catch shots that are very hard to get. BUT the photographers’ skills and abilities are much more important.

The way you compose your shots, how you light or use existing lighting and your general style of photographing subjects is what makes your photographs turn from “average” to “great”.

*Photo Techniques* will teach you how to compose great shots, how to light subjects, and various other aspects of photography that are essential for the beginning photographer or photographer looking to improve his or her skills.

This book is organized into various chapters that will teach and guide you to take better photos. At the end of each chapter are exercises that deal with what was explained. It is VERY important that you do these exercises in order to get better at taking pictures. It's one thing to read and another to actually practice.

Included with this eBook were two bonuses, Photo Profitz and Quick Photo Tips. If you are in a hurry to take some great photos and want quick tips for improving the composition of your photos, refer back to Quick Photo Tips as it is a quick run through of how to make your photos more visually appealing.

Let's begin!

Al Sanchez